



PRIVACY POLICY

(25 May 2018)

When you enter the regatta, or otherwise use our Website (sonningfestival.co.uk), we collect and process personal data about you. This document helps you understand what personal information we collect about you, how we collect it, what we use it for, and what rights you have regarding your personal data.

The Sonning Regatta Committee is the entity responsible for processing your personal data.

1 Personal data - what we collect and what we use it for

1.1 Master data

When you send us an email or a form through the Website, we will collect the following personal data about you (the "Master Data"):

- Your name (this will be public)
- Your telephone number and
- Your email address.
- Payment details that we share with the provider of the payment engine (Paypal)

Any additional information provided will also be part of the Master Data.

1.2 Your IP address, browser settings and location

When you visit the Website, we register your computer's IP address and browser settings. The IP address is the numerical address of the computer used to visit the Website. Browser settings can include the type of browser you use, browser language, and time zone. We collect this information so that we can trace the computer used in cases of misuse or unlawful actions in connection with visits to or use of the Website. We also use the IP address to approximate your location (at city level) and so that we know which sets of our Terms & Conditions apply to your use of our Website.

1.3 For what purposes do we use your personal information?

We will use the information you provide to us to:

- Provide our services to you, manage payments through the online payment engine
- Respond to your questions
- Comply with legal requirements and legal process, requests from public and governmental authorities, relevant industry standards and our internal policies
- Protect our rights, privacy, safety or property and/or that of our affiliates, you or others

We will also use the information in other ways for which we provide specific notice at the time of collection.

1.4 On what legal basis do we process your personal data?

We need to process your personal information in order to:

- Organise the Regatta and other events (see Article 6.1.b of the GDPR)

Some of these grounds for processing your personal data overlap, so there may be several reasons that justify us processing your personal information.

You have the right to object to how we process your personal information, or ask us to restrict the processing. Please see below, at 13, for more details.

If you would like more information about our legal basis for processing your personal information, please contact our Data Protection Officer (DPO) via our website www.sonningfestival.co.uk

2 Disclosure of personal information

2.1 Disclosure of personal information on the Website

No personal data will be published on the website other than:

- List of regatta results (Team names and names)
- Photos from past events.

2.2 Other disclosures

In addition to the above, we disclose your personal information to the following parties and in the following circumstances:

- To comply with laws or to respond to claims, legal process (including but not limited to subpoenas and court orders) and requests from public and government authorities
- To third parties who provide services to us (Paypal)

3 Data controller

3.1 Information for which we are the data controller

We are the data controller of the Master Data you enter.

4 Links to websites

Our Website contains links to other websites. Our inclusion of such links does not imply that we endorse those websites. We do not control the content of those third party websites, and assume no responsibility for the third party or their policies or practices.

We encourage you to review the privacy policies for these third party websites because their procedures for collecting, handling and processing personal data will be different from ours.

5 Data processors and transfer of personal information outside the EU

We use external companies to maintain the technical operation of the Website and our services. These companies are data processors for the personal data for which we are the data controller. By entering the Regatta or any other event, you agree that we may also allow the data for which you are the data controller to be processed by these data processors.

We have data processing agreements in place with the data processors and it follows from these agreements that they must act solely in accordance with our instructions. By accepting this Policy, you authorize us to instruct the data processors to process data in accordance with the Policy and for the purposes of using the Website.

The data processors have taken reasonable technical and organizational measures to protect against the information being accidentally or illegally destroyed, becoming lost or deteriorating, and to protect against the information being disclosed to unauthorized persons, being misused, or in other ways being processed in violation of data protection laws.

On your request – and possibly in return for remuneration at the data processors' applicable hourly rates at any time for such work – the data processors must supply you with sufficient information to demonstrate that the above-mentioned technical and organizational safety measures have been taken.

Some of these data processors and third party services are located outside of the European Union, such as in the US. You consent to us using data processors in unsecure third countries provided that there is a legal framework governing the transfer of your personal data and ensuring adequate protection of it, for example if the data processor is part of the EU-US Privacy Shield framework.

6 Data retention

We keep the Master Data and other personal data you provide, including your reviews, for as long as needed to provide you with our services. We will delete this information upon your request.

7 Security measures

We use reasonable organizational, technical and administrative measures to protect your personal information within our organization and we regularly audit our system for vulnerabilities. However, since the internet is not a 100% secure environment, we cannot ensure or warrant the security of the information you transmit to us. Emails sent via the Website may not be encrypted, and we therefore advise you not to include any confidential information in your emails to us.

8 Access and insights into the personal data we have about you

You can email us and request information about your personal data. Upon receiving your request, we will let you know what personal information we have about you, how we collect the information, the purpose for which we process your personal data, and who we share your personal information with.

9 Correction and deletion of your personal data

If any of the Master Data or other personal information that we have about you in our capacity as a data controller is incorrect or misleading, we will correct the information.

10 Other rights

In addition to the rights set out above concerning your personal data, you also have the following rights:

- You also have the right to object to the processing of your personal data and have the processing of your personal data restricted.
- In particular, you have an unconditional right to object to the processing of your personal data for direct marketing purposes.
- If our processing of your personal information is based on your consent, you have the right to withdraw your consent at any time. Your withdrawal will not affect the lawfulness of the processing of data carried out before you withdrew your consent. You may withdraw your consent by emailing us.

In some circumstances, these rights may be limited or conditional. For example, whether or not you have the right to data portability in a particular case depends on the specific circumstances of the processing activity.

11 Our Data Protection Officer

We have a Data Protection Officer (DPO). If you have any questions about the data processing activities performed by us, you are welcome to contact our DPO by email.

12 Changes to this Policy

We reserve the right to make changes to this Policy. The date shown at the start of this Policy indicates when it was last revised. If we make material changes to it, we will provide notice through our Website, or by other means, to give you the opportunity to review the changes before they come into effect. If you object to our changes, you can close your account. Your continued use of our Website after we publish or send a notice about the changes to the Policy will mean that you accept and agree to the updated Policy.

13 Contact information and where to send questions or complaints

If you have questions or concerns about our Policy, how we process your personal information, or would like us to correct your personal information, feel free to contact us via our website www.sonningfestival.co.uk